

# EXHIBITOR/VENDOR OPPORTUNITIES PACKAGE

**NATIONAL BLACK MBA ASSOCIATION – RALEIGH/DURHAM CHAPTER  
JUNE 2012 CAROLINA CONFERENCE AND CAREER FAIR**

## LEARNING, LEVERAGING, AND LEADING

**NATIONAL  
BLACK  
mba<sup>®</sup>  
ASSOCIATION, INC.**  
**Raleigh-Durham Chapter**  
**Empowering Visionaries.**





## INTRODUCTION

The National Black MBA Association (NBMBA) – Raleigh/Durham Chapter (RDUMBA) would like to extend an opportunity for your organization to become integral part of our Annual Carolina Conference and Career Fair. This event is being held in the Triangle area on June 22 – 23, 2012 at the [Renaissance Raleigh North Hills Hotel](#).

This annual event brings all the Carolina Chapters (Charlotte, Greensboro, and Raleigh/Durham along with surrounding areas) together once a year to share business ideas, best practices, establish positive business relationships, and provide an opportunity to showcase your business.

This two-day professional development and networking event is expected to draw approximately 300-600 professionals and academics from across the state and surrounding areas.

There will be an on-site pre-conference mix & mingle, a conference packed with great information and activities, and to wrap up this wonderful event there will be an off-site post-conference event held Saturday evening.

# JUNE 2012 CAROLINA CONFERENCE AND CAREER FAIR PROGRAM ADVERTISEMENT & ENTREPRENEURS EXHIBIT

## Program Advertisement

Advertisement opportunities include a variety of ad sizes in our conference program that will reinforce your presence, assist you in recruiting, and secure long-term business relationships.

Size	Rate	Dimension (width x height)
Inside Front Cover	\$750.00	8 ½" x 11"
Back Cover	\$700.00	8 ½" x 11"
Inside Back Cover	\$650.00	7 ½" x 10"
Full Page	\$500.00	7 ½" x 10"
Half page (horizontal)	\$250.00	7 ½" x 4 7/8"
Quarter page	\$125.00	3 5/8" x 4 7/8"
Business Card	\$ 75.00	

**Advertisement sales close and submission deadline is May 15, 2012.**

**Production Requirements:** Conference program is 8 ½" x 11"

**Submission Requirements:** Photo ready images/advertisements must be in the .jpg, .gif, .png, or .jiff formats sent to [2012carolinaconference@gmail.com](mailto:2012carolinaconference@gmail.com)

**Terms of Agreement:** All advertisements are to be pre-paid

## Career Fair Exhibitors & Entrepreneur Vendors

The **Career Fair Exhibitors and Entrepreneur Vendors** provide an opportunity for representatives of corporate, small business, government, academia, and non-profit organizations to connect directly with some of the best professionals and brightest students the Raleigh-Durham and surrounding areas has to offer.

Saturday's exhibit will help organizations to recruit professionals and students to meet your needs for a diverse workforce. Interview space will be available to exhibitors and must be scheduled in advance. Private interview rooms may be requested at an additional cost (except for Diamond sponsorship contributors).

The Career Fair & Entrepreneur's Exhibit provides more than 5 hours of exhibition time. The exhibit area will have special events such as, box lunches, door prizes, and an ice cream social. **Please secure your space now!**

# JUNE 2012 CAROLINA CONFERENCE AND CAREER FAIR PROGRAM ADVERTISEMENT & ENTREPRENEURS EXHIBIT (CONT.)

## Career Fair Exhibitor & Entrepreneur Vendor Fees

	<b>Early Reservation (Paid by March 1, 2012)</b>	<b>Late Reservations (Paid after March 1, 2012)</b>
	Single Booth / Double Booth	Single Booth / Double Booth
Career Fair Exhibitors (Academia, Corporations, Government, & Non-Profits)	\$500.00 / \$850.00	\$800.00 / \$1150.00
Entrepreneur Vendors (Small Business Owners)	\$300.00 / \$500.00	\$600.00 / \$800.00

### Career Fair Exhibitors will receive:

- ◆ Career Fair admission and interview meeting space
- ◆ Two (2) representative name badges
- ◆ Booth space (draped table and two chairs)
- ◆ Recognition on the Raleigh-Durham NBMBA website
- ◆ Your organization's name, logo, and business description listed in the conference program
- ◆ Rental option for private interview room space at a cost of \$250.00 and reserved time slot confirmed with paid registration

### Entrepreneur Vendor will receive:

- ◆ Two (2) representative name badges
- ◆ Booth space (draped table and two chairs)
- ◆ Recognition on the Raleigh-Durham NBMBA website
- ◆ Your organization's name, logo, and business description listed in the conference program

### Other Information:

- ◆ Wireless Internet is available
- ◆ Tables provided are 6ft and black
- ◆ Ceiling height is 8ft (in the exhibitor area upstairs separate from the main lobby)
- ◆ Exhibit materials can be shipped directly to the venue (refer to the contact/address below)
- ◆ All exhibit materials **must be received NO LATER than Wednesday, June 20<sup>th</sup>**. Otherwise, vendors/exhibitors will bring their materials with them

***Renaissance Raleigh North Hills Hotel  
4100 Main at North Hills Street, Raleigh, NC 27609  
ATTN: Kristie Taylor, Catering Sales Manager  
FOR: RDUMBA – 2012 Carolina Conference & Career Fair  
To confirm receipt: call Kristie @ 919-278-1275 Fax: 919-571-8993***

# JUNE 2012 CAROLINA CONFERENCE AND CAREER FAIR EXHIBITOR/VENDOR CONFERENCE REGISTRATION FORM

## **Exhibitor/Vendor #1** (please type or print clearly to ensure proper spelling of names)

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Primary Phone #: \_\_\_\_\_

Alternate Phone #: \_\_\_\_\_

Email address: \_\_\_\_\_

Do you need table linens? Yes or No If yes, what color? Black Ivory White

Do you need power strips and/or extension cords? Yes or No

Do you need a WIRED internet connection? Yes or No

Specify any dietary or special needs: \_\_\_\_\_

## **Exhibitor/Vendor #2** (please type or print clearly to ensure proper spelling of names)

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Email address: \_\_\_\_\_

Specify any dietary or special needs: \_\_\_\_\_

Total Exhibitor Fees = \$ \_\_\_\_\_

Service Description: \_\_\_\_\_

\_\_\_\_\_

# JUNE 2012 CAROLINA CONFERENCE AND CAREER FAIR PROGRAM ADVERTISEMENT & ENTREPRENEURS EXHIBIT (CONT.)

## REMINDERS:

- ◆ Gift bag marketing materials should be shipped to the conference venue address:  
***Renaissance Raleigh North Hills Hotel***  
***4100 Main at North Hills Street, Raleigh, NC 27609***  
***ATTN: Kristie Taylor, Catering Sales Manager***  
***FOR: RDUMBA – 2012 Carolina Conference & Career Fair***  
***To confirm receipt: call Kristie @ 919-278-1275 Fax: 919-571-8993***
- ◆ Logo images, if necessary, can be submitted to [2012CarolinaConference@gmail.com](mailto:2012CarolinaConference@gmail.com) in .jpg format and in 225+ dpi resolution

**Please make checks payable to:** NMBAA Raleigh-Durham Chapter

**Return all forms with check to:**

NMBAA Raleigh-Durham Chapter  
P. O. Box 13614  
Research Triangle Park, NC 27709

If you have any questions, require further information, or would like to arrange a meeting, please contact the Conference Steering Committee Chairs at 919-886-7381 or:

Shelley Buckner, VP of Administration  
[sbuckner1.rdumba@gmail.com](mailto:sbuckner1.rdumba@gmail.com)

DeAnna Hall, VP of Operations  
[deanna.rdumba@gmail.com](mailto:deanna.rdumba@gmail.com)

## **OTHER IMPORTANT REMINDERS:**

1. Friday, June 22<sup>nd</sup> Pre-Conference Mix & Mingle Social 7PM – 11PM
2. Entrepreneur Vendor Setup (main lobby): Friday after the social and/or Saturday 6AM – 7AM
3. Career Fair Exhibitor Setup (loft area): Saturday 9:30AM – 11:30AM
4. Conference registration opens at 7:15AM
5. Breakfast will be 7:15AM – 7:55AM
6. Break-Out Sessions begin at 8:00AM (45 minute sessions) through 11:45AM
7. Lunch will be 12N to 1PM
8. Career Fair (and Interview appointments) will be conducted between 1:00PM – 5:00PM
9. Entrepreneur Vendors (main lobby) breakdown must be finished by 1:30PM
10. Career Fair Exhibitors (loft area) breakdown must be finished by 6:00PM
11. Saturday, June 23<sup>rd</sup> Post-Conference Mix & Mingle Social 7PM – 11PM

### General Public Attendee Registration:

	Early Reservation (Paid by March 1, 2012)	Late Reservations (Paid after March 1, 2012)
NBMBAA Members	\$50.00	\$75.00
Non-Members	\$100.00	\$125.00

Thank you for reviewing this material. Your support of the National Black MBA Association – Raleigh/Durham Chapter and your participation as a sponsor would be greatly appreciated.

We look forward to hearing from you soon.

*Jacqueline Lee-Smith*

President, Raleigh-Durham Chapter NBMBAA

[2012CarolinaConference@gmail.com](mailto:2012CarolinaConference@gmail.com)



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